

hi re me!

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🖱 www.iadeelgill.com

ADEEL GILL

BSIT-HONS

WEB/GRAPHIC DESIGNER | UI/UX | FRONT-END DEVELOPMENT | PRINT MEDIA | VIDEO EDITING

I help clients with my **15+** years of experience to improve their brand identity.

CAREER SUMMARY

I have hands on experience of designing 100+ Responsive Websites, Mobile Apps, Presentations, Logos, Brand Identities, Video Editing & other Marketing Collaterals. Adept at collaborating with clients and teams to achieve 100% project goals.

★ PORTFOLIO LINKS

PORTFOLIO

<https://tinyurl.com/3urefc7b>

DRIBBBLE

dribbble.com/agdribbble

BEHANCE

behance.net/adeelgill

FACEBOOK

facebook.com/zenithdesignz.creative



★ HARD SKILLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE PREMIER PRO



ADOBE XD



FIGMA



MS POWER POINT



★ SOFT SKILLS

- Typography & Layout / Design Thinking
- Corporate Branding & Identity Design
- Web/Mobile App UI/UX
- Wireframing & High-fidelity Prototyping
- Corporate Presentations / Social Media
- Project Management
- Team Leadership and Collaboration
- Client Communication and Consultation

★ INTERESTS / HOBBIES

PHOTOGRAPHY

facebook.com/zeeclicks.ag



TRAVELLING



★ AWARDS

PERFORMANCE AWARD

PAKISTAN REVENUE AUTOMATION PVT. LTD.

STAR PERFORMANCE AWARD

TAUMOBILITY PVT. LTD.

EMPLOYEE OF THE MONTH

AVENIR TECHNOLOGIES PVT. LTD.

★ WORK EXPERIENCE

SR. GRAPHIC DESIGNER

SEP 2018 - PRESENT

@ PAKISTAN REVENUE AUTOMATION PVT. LTD.

- **Design Solutions:** Developed comprehensive design solutions tailored to client needs, enhancing user experience and brand identity of 30+ clients.
- **Design Thinking:** Created high-fidelity prototyping using Figma & Adobe XD to effectively communicate design concepts.
- **Front-end & UI/UX:** Collaborated with front-end developers to translate UI/UX designs into responsive, user-friendly web interfaces. Led UI/UX design projects from concept to completion.
- **HCI Principles:** Applied human-centered design principles to create intuitive and accessible interfaces, enhancing overall user satisfaction.
- **Social Media Posts:** Designed impactful social media posts for company events and products, effectively boosting engagement and promoting brand awareness across digital platforms.
- **Graphic Work:** Implemented innovative design techniques & tools to stay ahead of industry trends & deliver cutting-edge solutions in logos, responsive websites, and functional mobile apps.
- **Multimedia:** Edited & produced high quality video content for marketing and promotional purposes.
- **Presentations:** Skilled in transforming complex information into clear & visually appealing PowerPoint presentations and user manuals that enhance message, information and retention.

KEY PROJECTS: [IRIS WEB PORTAL](#), [FBR HELP PORTAL](#), [TAX ASAAN MOBILE APP](#)

SR. GRAPHIC DESIGNER

JUN 2015 – AUG 2018

@ TRG-IBEX GLOBAL

- **Digitals & Graphics:** Designed innovative concepts for high-impact social media advertising campaigns, product packaging, and comprehensive digital marketing initiatives.
- **Design Solutions:** Partnered with clients to deliver tailored design solutions that achieved 100% satisfaction, utilizing a user-centric approach and cutting-edge design methodologies.
- **Front-end & UI/UX:** Developed engaging & responsive web and mobile app interfaces using advanced HTML/CSS frameworks like Bootstrap & Foundation etc. significantly enhancing UI/UX.
- **Mentoring:** Guided & mentored junior designers, fostering a collaborative and creative environment while promoting best practices in design thinking and UI/UX design.
- **Corporate Presentations:** Expertly crafted visually compelling PowerPoint presentations.
- **Prototyping & Wireframing:** Created detailed wireframes to outline the structure and functionality of web & mobile applications. Developed high-fidelity prototypes using tools like Figma and Adobe XD.

WEB DEVELOPMENT MANAGER

MAY 2012 – JUN 2015

@ TAUMOBILITY PVT. LTD.

- **Multimedia Design Expertise:** Designed compelling brand identities, brochures, websites, mobile apps, and videos, delivering high-quality visual content tailored to client needs.
- **PSD to HTML/CSS Conversion:** Successfully converted PSD designs into responsive HTML/CSS, ensuring pixel-perfect implementation and seamless UI experience.
- **Social Media Graphics:** Designed visually engaging social media graphics that increased audience engagement and brand visibility across various platforms.
- **Web Development Leadership:** Led a team of web developers, providing expert guidance and support to ensure the successful execution of complex dental health related web application. Project analysis and regular meetings with stack-holders was core part of this role.



SR. GRAPHIC DESIGNER
@ AVENIR TECHNOLOGIES PVT. LTD.

- **Graphic Design:** Designed attractive logos, flyers, websites, mobile apps & PowerPoint presentations.
- **PSD to HTML/CSS Conversion:** Expertly transformed PSD designs into responsive HTML/CSS, achieving pixel-perfect accuracy and delivering a seamless user interface experience.
- **Portfolio Growth:** Contributed to the growth of the company's design portfolio by delivering exceptional design work that attracted new clients and retained existing ones.
- **Innovative Design Solutions:** Conceptualized and executed innovative design solutions for both print and digital media, enhancing visual communication and brand identity.
- **Project Management:** Successfully managed multiple design projects from initial concept through to final delivery, ensuring timely completion and adherence to client specifications.

hi re me!

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FEATURED WEB WORK

- <https://iris.fbr.gov.pk>
- <https://help.fbr.gov.pk/>
- <https://e.pra.punjab.gov.pk>
- <https://bra.gob.pk>
- <https://libertyhost.ch>
- <https://northfinchleytutors.co.uk>
- <https://rocky.consulting>
- <https://palettenlogistik.de>
- <https://zakheera.com>
- <https://optimus.pk>
- <http://mideainc.com>
- <https://www.treelinedesignz.com>
- <https://www.promenics.com>
- <https://www.hticonsultants.com>

★ EDUCATION

INFORMATION TECHNOLOGY
BSIT- HONS. 2002 – 2006
Allama Iqbal Open University, Islamabad

**04 YEAR
DEGREE**

CONSULTANT & FREELANCE WORK

15+ Years

- Partnered with clients to understand their design needs and delivered tailored solutions that exceeded expectations.
- Conducted design audits and provided recommendations to improve clients' visual identity and marketing materials.
- Developed comprehensive branding guidelines and design standards for clients, ensuring consistency across all marketing channels.
- Provided expert guidance on design trends, tools, and technologies, helping clients stay ahead in the competitive market.

CREATIVE COLLABORATIONS



★ REFERENCES

References are available on request.

★ VOLUNTEER WORK



MEDIA MANAGER
MOM – MUSIC ON MISSION
facebook.com/mompakistan
 This organization help orphan children to teach music by arranging free music classes.
 I contribute by Managing their social media and digital platforms



FOUNDER
ACT- Andrews Community Care Team
facebook.com/act.savelifelife
 Free food, education & clothes to poor & orphan kids. I am responsible for all the social media and management work.



FOUNDER
CREATOR
facebook.com/creator.skill
 Free design course to young kids who can't afford. I contribute by mentoring the un-privileged kids free graphic design skills.